Collecting Postcards or Petition Signatures

Collecting postcards or petition signatures is a great way to educate the general public about special places in Alaska. It is also a great way to collect contact information from people to keep them involved in your ongoing campaign work. They can then be delivered to your representative or senators at a district meeting or serve as a great visual at a press event.

There are a number of ways you can collect postcards or petition signatures:

* Tabling
* Presentations or Video Showings
* House Parties
* Events
* Ask a local store owner, coffee shop owner, or even your local library if you can leave some cards and information for their patrons to fill out. Make sure you leave an envelope or some other means to collect the postcards that get filled out while you’re not around.
* Take the cards to your organization’s monthly meeting and ask the other members to fill one out.

Photo Petitions

A variation on regular postcards and petitions is photo petitions. You can ask people to pose with a message on a white board, sign their name and address, and take a photo with that message. Encourage folks to personalize their message to make each photo unique. You can then print those photos and deliver them to your decision makers. It literally puts a face to their names.

You can download a copy of our Arctic Refuge petition from the website. If you are interested in collecting postcards, please call 202-544-5205 or email info@alaskawild.org.