



Giving Presentations or Showing Videos

Giving presentations or showing videos about special places in Alaska is an excellent way to educate the public and get them excited about making a difference for Alaska's wild lands and waters. It doesn't have to be daunting or scary, it can be as simple as inviting a few friends over for coffee or as big as presenting to a large audience in a public venue. No matter whether you have two folks or 200, that's more people who know that public lands in Alaska belong to all of us, and they can have a role in helping to preserve it for future generations.

Venues

Think about locations where you already have a relationship or places you know have a regular audience such as your church, local library or community center, service clubs, local hiking club or conservation organizations, your child's school, local businesses that have a community room, or even your living room. Contact the venue and let them know about the issue that you'd like to educate folks about. See if they have space available for a time and date that works for you. Good times to do presentations or show videos might be evenings or a lunch time brown bag type event.

Advertise

If you're looking to get a number of people to attend your presentation, make sure to cast a wide net and then do personal one-on-one follow up. This could include email alerts, invitations on sites like Facebook, phone banks, posters, leaflets, media, invitations, community calendars, online calendars, events calendar in your newspaper, posting fliers at places like coffee shops and outdoor stores.

Presentation

Alaska Wilderness League has a PowerPoint presentation with photos from all of the areas we are working to protect with an accompanying script that you could use to educate folks about wild Alaska. It is a straightforward way to get the message across and isn't daunting.

Videos

If giving a presentation seems too daunting to you, the League has short videos available on these issues: the Tongass National Forest, Arctic National Wildlife Refuge, and the special places in the National Petroleum Reserve-Alaska. You can show the short video and then give folks some background about your personal concern for the area. (In addition to the DVDs included in your welcome packet, these videos are also available on the League's YouTube channel, keepalaskawild:

<https://www.youtube.com/user/keepalaskawild>)

Making the "Ask"

Once people have seen the beautiful places in Alaska we are working to protect, hopefully, they'll be ready to take action and add their voice to our chorus. It is important to have a sample letter that they can handwrite to their representative, senators or the president or a postcard/petition that they can sign ready and available. At the end of your talk, ask folks to take action and pass these around (Check out the section above on postcards and petitions for more information.)

Once you've collected these actions, please send them to the League and we can make sure they get delivered: 122 C St NW, Suite 240, Washington, D.C., 20001.