



## Collecting Postcards or Petition Signatures

Collecting postcards or petition signatures is a great way to educate the general public about special places in Alaska. It is also a great way to collect contact information from people to invite them to be involved in our ongoing campaign work. They can then be delivered to your representative or senators at a district meeting or serve as a great visual at a press event.

There are a number of ways you can collect postcards or petition signatures:

- Tabling
- Presentations or video showings
- House parties
- Events
- Ask a local store owner, coffee shop owner, or even your local library if you can leave some cards and information for their patrons to fill out. Make sure you leave an envelope or some other means to collect the postcards that get filled out while you're not around.
- Take the cards to your organization's monthly meeting and ask the other members to fill one out.
- Be creative and have fun.

### **Petitions**

Petitions are an easy way to collect a number of names at one time. These can demonstrate to decision makers the concern for a particular campaign from a particular area. Petition language can be modified to fit the voice of a specific community i.e., if you are doing outreach at a church, you could include more religious and moral language.

Petitions are also a useful tool for us to add new activists to our online list so that we can further engage them in our campaigns. When you send your petitions in to the League office, we add these folks to our alert list and send them a welcome email. It is our goal to keep these folks involved in our campaign activities and even eventually turn them into a Guardian like you.

### **Postcards**

Postcards are also a great way to collect the names of folks concerned about an issue. Postcards can also be used as a great visual at events. It is great to be able to have a pile of postcards to hand to your member of Congress or their staff when you meet with them in state. We can also use them in meeting in DC when you send them in.

Postcards can also be a good tool if you are doing a presentation in a larger room with a larger audience. You can ask for permission to place postcards on each of the seats in the audience. Once your presentation or video is done, you can ask folks to sign the postcard.

To provide additional motivation for folks to sign a postcard, you can say that anyone who signs a postcard will be entered into a drawing for a prize. The League's DC office can provide potential prizes – just let us know.

If you are interested in collecting postcards, please call 202-544-5205 or email [info@alaskawild.org](mailto:info@alaskawild.org) and we can mail you some.

### Photo Petitions



A variation on regular postcards and petitions is photo petitions. You can ask people to pose with a message on a white board or other messaging and take a photo with that message. Encourage folks to personalize their message to make each photo unique. It is important to also collect their names and addresses so your member knows these folks are their constituents. You can then print those photos and deliver them to your decision makers. It literally puts a face to their names.

### Collection

It is a good idea to have folks sign them right there and give them back to you so that you can send them to us in DC to hand-deliver to whomever they are addressed to. This helps to make sure they actually get filled out. Once you've collected these actions, **please send them to the League and we can make sure they get delivered: 122 C St NW, Suite 240, Washington, DC, 20001.**